**Dear Startups / Aspired Entrepreneurs**

We are delighted to invite applications for the **First Cohort of “Centre for Innovation Incubation and Entrepreneurship” CIIE** for its prestigious “Incubation Program”.

CIIE is a collaboration between the **MSME, GoI, New Delhi** and the **Central Tool Room & Training Centre, (CTTC) Bhubaneswar** and supported by **GIZ, Germany**, is a Technology Business Incubator located in Bhubaneswar.

CIIE provides an unparalleled network of mentors, Access to Investment Network, industry, and government partners specializing in supporting startups. CIIE Supports the startups with its extensive product design and development support for hardware manufacturing ideas at a subsidized cost compared to outside market for the beginners.

Well-furnished workspace with high Speed Wi-Fi Internet facilities, Board room, Rapid prototyping Facility and other common facilities will be availed with the lowest per Sq.Ft charges in the region. The State of the art design and manufacturing infrastructure of CTTC would be availed to the incubatees at subsidized cost.

If you are a startup or aspiring entrepreneur following your passion and looking for one of the best upcoming incubators for supporting your startup, apply for a spot at CIIE.

To apply follow the link below and send the application filled in all aspects to us at [ciie@cttc.gov.in](mailto:ciie@cttc.gov.in)

The **deadline to apply is August 31st** and the Cohort to start possibly by Mid-September.

**Should you have any questions or remarks**, please contact us at [ciie@cttc.gov.in](mailto:ciie@cttc.gov.in) or call at 7064036684.

**To apply visit**: [www.cttc.gov.in](http://www.cttc.gov.in)

**With regards**

**CIIE, CTTC**

**Bhubaneswar, Odisha**

1. **DESCRIBE YOURSELF \***
2. **SKILLS\***
3. **TELL US ABOUT YOU\*.**
4. **WHERE ARE YOU BASED?\***

**NAME OF THE CITY**

1. **Links\*:**

|  |  |
| --- | --- |
| **LinkedIn** |  |
| **Twitter** |  |
| **Facebook** |  |
| **Website** |  |
| **Git Hub** |  |

|  |  |
| --- | --- |
| **Mobile Number with Country Code\*:** |  |

|  |  |
| --- | --- |
| **Address of Communication\*:** |  |

1. **DESCRIBE YOURSELF\***

**Full time Entrepreneur**

**Professional with an idea/aspiring to be an entrepreneur**

**Professional with an existing startup/product ready and have a team**

**Student with an idea/ aspiring to be an entrepreneur**

**Student with an existing startup/product ready/have a team**

**Aspiring entrepreneur/ want to startup/ have an idea/want to experiment**

1. **HAVE YOU REGISTERED A COMPANY? \* YES NO**

1. **DESCRIBE YOUR TEAM & BACKGROUND\***
2. **TYPE OF BUSINESS/ IDEA \* PRODUCT SERVICE TECNOLOGY**
3. **BRIEFLY DESCRIBE THE COMPANY AND PRODUCT/SERVICE OFFERED \***
4. **DESCRIBE THE PROBLEM YOU ARE TRYING TO SOLVE\***
5. **WHAT IS UNIQUE ABOUT YOUR SOLUTION\***
6. **PLEASE PROVIDE BRIEF VALUE PROPOSITION PROVIDED FOR THE CUSTOMER SEGMENT\***
7. **WHO ARE YOUR COMPETITORS AND WHAT IS YOUR COMPETITIVE ADVANTAGE\***
8. **PLEASE EXPLAIN YOUR REVENUE MODEL \***

**MB2B B2C B2G OTHERS**

1. **MARKET CHARACTERIZATION THE FOLLOWING PRODUCT/SERVICE\***
2. **WHAT IS THE POTENTIAL MARKET SIZE FOR YOUR PRODUCT/SERVICE \***
3. **DO YOU CURRENTLY HAVE THE FOLLOWING FOR YOUR PRODUCT/SERVICE? \***

**Detailed business plan Business Plan Out line Market feasibility study report**

**Intellectual Property Rights Strategy Report**

1. **ADDITIONAL MATERIALS TO SUPPORT THE CASE YES NO**
2. **WHAT KIND OF SUPPORT ARE YOU LOOKING FROM CTTC-CIIE?\***

**Physical Incubation at CTTC-CIIE, Bhubaneswar, Odisha.**

**Virtual Incubation from anywhere in the Country.**

1. **HOW DID YOU COME ACROSS CIIE-CTTC?**

**Facebook**

**LinkedIn**

**Newspaper**

**E-Mails**

**Reference**