



BHARAT ERP – POWERING MSMEs FOR THE NEW INDIA

A 'Grow with SAP' initiative with Ministry of Micro, Small and Medium Enterprises, Government of India

The Micro, Small and Medium Enterprises (MSME) sector is recognized today as a highly vibrant and dynamic sector of the Indian economy. Supported by smart government initiatives through the Ministry of MSME in India, the sector is poised to act as a strong catalyst in the overall growth of India. However, these growing companies still face few challenges – technological obsolescence, supply chain inefficiencies, and more – which restrict their profitability and success in today's digital economy.



Grow with SAP, a product of the holistic collaboration between SAP and the Ministry of MSME, now presents Bharat ERP. This initiative is aimed at better equipping the MSME sector for the competitive digital age, by increasing their adoption of next-gen technology.



Fuelling Growth of MSME Sector in India for a Promising Future

38%*

contribution to India's GDP

120 M*

jobs created

46%*

contribution to overall exports

*Source: MSME annual report and Confederation of Indian Industry



Bharat ERP: Committed to building a future-ready India

This joint program between SAP and Ministry of MSME is positioned to drive digital enablement of MSMEs thereby contributing to the overall growth of the sector. Here's how:



Learning & Enablement of MSMEs

Through the well-established network of Technology Centers under the control of the Ministry of MSME, SAP will facilitate training and enablement courses on SAP Business One ERP platform. The broad scope will include the following:

- The training programs will be delivered through a combination of virtual sessions and class room courses at Technology Centers spread across India.
- The program will also cover the training of trainers on this curriculum, who will be able to further coach the trainees in person.
- Post the completion of the course, SAP and Ministry of MSME will offer a joint certification to the candidates so as to help towards increasing their employability and also help MSMEs in recruiting the right talent to manage their technology systems.



Understanding the challenges faced by MSMEs, SAP is working on launching a robust ERP package exclusively for MSMEs. Through this package, they can:

- Access cutting edge, next generation technology from SAP - a world-leader in technology solutions that help growing companies run better.
- Streamline and integrate key processes – including financials, sales, inventory, and more – all with a single business software.
- Allow MSMEs to become future-ready by focussing on innovation and business profitability.
- A GST ready ERP helping MSMEs quickly transition to the new tax regime.

SUPPORTING MSMEs TO ACHIEVE



In-depth knowledge on innovative enterprise IT solutions and prepare for competitive growth in the digital economy



Future availability of talent pool with the right skillset on latest technologies – ensuring fast and easy deployment of such technologies



Access to affordable, cutting edge enterprise software solutions for improved performance of MSMEs individually and the sector as a whole

SAP BUSINESS ONE: NEXT GENERATION ERP FOR MSMEs

SAP Business One is a flexible, affordable business management software designed exclusively for small and mid-sized enterprises. Trusted by over 55,000 companies in 150 countries, this single solution streamlines key business processes – from accounting and CRM to supply chain management and purchasing.

- Capture all business information in a single, scalable system which is GST ready
- Get answers to the most pressing questions with integrated business intelligence
- Give employees on-the-go access to the software via an intuitive mobile app
- Deploy on premise or in the cloud quickly in a matter of few weeks

For more information visit <https://www.sap.com/india/products/business-one.html>



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AS 9100, ISO 9001, 14001, 50001 & OHSAS 18001 Certified
A Govt. of India Society, Ministry of Micro, Small and Medium Enterprises

